

THE UNIVERSITY OF TEXAS LONGHORN BAND

9th Annual

Golf Classic



SUPPORTER INFORMATION PACKET

Overview:

This spring The University of Texas Longhorn Band will be hosting the 9th Annual Longhorn Band Golf Classic. The competition will be held Sunday April 17th, 2011 at Flintrock Falls Golf Course just West of Austin, TX. Space is available for up to 36 competitive teams of four.

About the Tournament:

The tournament format will consist of a four-person best-ball style of play (foursome scramble) accompanied by various hole challenges.

Why support us?

Sponsorship of this tournament is an opportunity to show your commitment to The University of Texas, the Longhorn Band, and the Austin community as a whole. Care will be taken to ensure that every sponsor is recognized in a significant way in publications and during the luncheon. **Kappa Kappa Psi is a Non-Profit Organization.**

A list of sponsors as well as purchased advertisements will be included in the event program as well as the Longhorn Band Fall Newsletter. The LHB Fall Newsletter is an informational publication sent each spring to the parents of each of the nearly 400 Longhorn Band members.

Attending will be:

- The directors of the Longhorn Band
- High-profile members of Texas Athletics
- Local businesspeople
- Parents and family of Longhorn Band members
- Members of the Longhorn Band
- Other members of the student body

An incredible amount of time and money go into supporting the 400-member Showband of the Southwest throughout the year. Your support will fund activities of the Longhorn Band.

In addition to supporting the Longhorn Band, a portion of the net proceeds will be donated to the Austin Knowledge is Power Program (KIPP). KIPP is a charter school focused on improving the

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academic performance and college preparation of underprivileged children in the Austin area. We have partnered with KIPP to support their music program. Our support will allow them to purchase the essential instruments, music, and equipment required to properly educate students.

In this packet:

Attached are some of the sponsorship opportunities for this year's Golf Classic. **However, you are not limited to the stipulations set by the listed packages; these are merely options to show you some possibilities.**

Thank you in advance for helping The University of Texas Longhorn Band toward another successful season.

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SUPPORTER PACKAGES

TITLE SUPPORTER (\$3,000)

- Your company name as 'Presented By' on all official correspondence and publications
- Your name periodically displayed on golf cart info screens
- Exclusive banner placement at the main entrance
- Logo displayed on event website
- Full page advertisement in event program and logo on front cover
- Full page advertisement in the Longhorn Band fall newsletter
- Opportunity to field two complimentary teams of four

HOLE SPONSOR (\$600)

- Your sign displayed at sponsored hole
- Your name listed on entrance banner and in all literature
- Half page advertisement in event program and the Longhorn Band fall newsletter
- Your name displayed on golf cart info screen at sponsored hole
- Opportunity to field a team of four for \$100

CONTEST SPONSOR (\$800)

- Sponsor longest drive, closest to the pin, or longest putt contest
- Your sign displayed at sponsored hole
- Half page advertisement in event program and the Longhorn Band fall newsletter
- Opportunity to field a team of four for \$100

HALF/FULL PAGE ADVERTISEMENT (\$75/\$125)

- Half/full page advertisement listed in event program and the Longhorn Band fall newsletter
- \$50 discount on team of four

T-SHIRTS (Additional Contribution of \$75)

- Company Logo will appear on tournament t-shirts

HOLE IN ONE (Contribution of the amount of insurance necessary)

COMPETITOR PRIZES

We award individual and team prizes as well as host a raffle at the conclusion of the tournament. Any corporate logo items, prizes, gift cards, and tickets can and will be used and graciously accepted.

Reminder: The amounts listed above are negotiable, and you are not limited to these Supporter Packages. Any contribution is graciously accepted. Please contact us with any questions.

Contact Information:

Ryan Alter, Golf Committee Chair

Phone: (512) 289-2524

Email: golf@texasky.org