

# The 16<sup>th</sup> Annual University of Texas Longhorn Band Golf Classic

On Sunday, May 6<sup>th</sup>, 2018 The University of Texas Longhorn Band and Kappa Kappa Psi will be hosting the Longhorn Band Golf Classic at Avery Ranch Golf Club in Austin, TX.

The Longhorn Band is one of the most recognizable student organizations on the campus of The University of Texas. Sponsorship of this tournament shows your commitment to the Longhorn Band, The University of Texas, and the entire Austin community. The tournament is organized by **Kappa Kappa Psi**, which is a **non-profit organization** that supports the Longhorn Band.

All sponsors will be recognized in a significant way at the conclusion of the golf tournament as well as additional ways as listed below in this packet. A list of sponsors as well as purchased advertisements will appear in the event program, tournament banner, and t-shirts.

An incredible amount of time and money go into supporting the nearly 400-member Showband of the Southwest. Your support will fund the activities of the Longhorn Band.

## **In this packet:**

The following are some of the sponsorship opportunities for this year's Longhorn Band Golf Classic. The official Sponsorship Form can be found back on the KKY Golf website.

**Please do not feel limited to the options stipulated in this packet; these are options to show potential sponsorship possibilities. Any contribution to our organization would be graciously accepted.** Thank you in advance for your interest and support of The University of Texas Longhorn Band and its pursuit of another successful season.

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## **TITLE SUPPORTER - \$2,500**

- Your company name as 'Presented By' on all official correspondence and publications
- Exclusive banner placement at the main entrance
- Logo displayed on tournament website
- Full page advertisement in event program and logo on front cover
- Name will appear on tournament T-shirts
- Opportunity to field complimentary team of four

## **CONTEST SPONSOR - \$1,000**

- Sponsor longest drive, closest to the pin, or longest putt contest
- Your sign displayed at contest hole
- Your name listed on entrance banner and in all literature
- Half page advertisement in the event program
- Name will appear on tournament T-shirts
- Opportunity to field a team of four for \$100

## **HOLE SPONSOR - \$500**

- Your sign displayed at sponsored hole
- Your name listed on entrance banner and in all literature
- Half page advertisement in the event program
- Name will appear on tournament T-shirts
- Opportunity to field a team of four for \$250

## **PROGRAM SPONSOR - \$100 -- \$150**

- Advertisement in event program
- Your name listed on entrance banner and in all literature
- Half page advertisement--\$100; Full page advertisement--\$150
- Name will appear on tournament T-shirts

## **COMPETITOR PRIZES**

Individual, team, and raffle prizes are awarded at the conclusion of the tournament Corporate logo items, prizes, gift cards, and tickets would be graciously accepted! Sponsors also have opportunity to include promotional items in golfers' gift bags.

**The amounts listed above are negotiable. Please do not feel limited by the packages listed above.** Any contribution to our organization is graciously accepted! Please contact us with any questions.

## **Contact Information:**

Matthew Wargo | [kkygolf.ut@gmail.com](mailto:kkygolf.ut@gmail.com) | (281) - 753 - 4099

The 16<sup>th</sup> Annual University of Texas Longhorn Band  
**Golf Classic**  
Sponsorship Form

**Company Name:**

**Contact Information:**

Name: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Street: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Sponsorship Levels:** (Choose one or more. See "Sponsorship Information" for more info.)

\_\_\_ Title Supporter (\$2,500)

\_\_\_ Contest Sponsor *w/ Team* (\$1,100)

\_\_\_ Contest Sponsor *no Team* (\$1,000)

\_\_\_ Hole Sponsor *w/ Team* (\$750)

\_\_\_ Hole Sponsor *no Team* (\$500)

\_\_\_ Program Sponsor (\$100 or \$150)

\_\_\_ Competitor Gift Bag Donation (Monetary or Physical)

Description: \_\_\_\_\_

How many teams do you plan to fill? \_\_\_\_\_

(See Sponsorship Information about discounted team registration)

**Enclose this form and payment made out to *Kappa Kappa Psi* and mail to:**

**Longhorn Band  
Kappa Kappa Psi  
1 University Station E3102  
Austin, TX 78712**

Please direct any questions to:

Matthew Wargo, [kkygolf.ut@gmail.com](mailto:kkygolf.ut@gmail.com), (281) - 753 - 4099